



ANNIVERSARY  
ENTREPRENEURS  
NEXTGEN 100



“Sachin demonstrates courage to lead by example. His work has the characteristics of being disruptive and provocative—as real design should be”

**PROF. MANOJ MATHUR**  
School of Planning and  
Architecture, New Delhi

# When Less is More

**SACHIN RASTOGI, 38**

*Founding Director, Zero Energy Design Lab, New Delhi*

In a world ruled by excesses, Sachin Rastogi's architecture and interior design studio ZED (Zero Energy Design) Lab, specialising in net-zero buildings, stands out. His philosophy is simple: “to enhance human experience while minimising resource consumption”. Rastogi's building designs factor in climate, site, context and environmental impact. He even draws inspiration from Indian vernacular architecture to design for the future, and wins accolades. For instance, the hostel block at St. Andrews Institute of Technology and Management in Gurugram serves as an exemplar for environmental sustainability, energy conservation and minimal carbon foot-

print, and has received various international awards, including the RTF Green Building Award and ELDROK Best Green Building Award.

Another of his interesting works is the House Under Shadows in Karnal, which reinterprets the architectural language of Indian *havelis* and *chhatris*, with a courtyard enabling social cohesion and transition spaces for movement and natural ventilation. Rastogi is an alumnus of the School of Planning and Architecture, New Delhi, and the Architectural Association School of Architecture, London. He has over 10 years' of international experience across Europe, West Asia and New Zealand. ■

—Ridhi Kale

**GAME FOR SPORTS** Rastogi a diehard cricket fan and plays matches whenever he gets a chance. He also loves football and has won several state-level awards in sports.